

FIG. 3

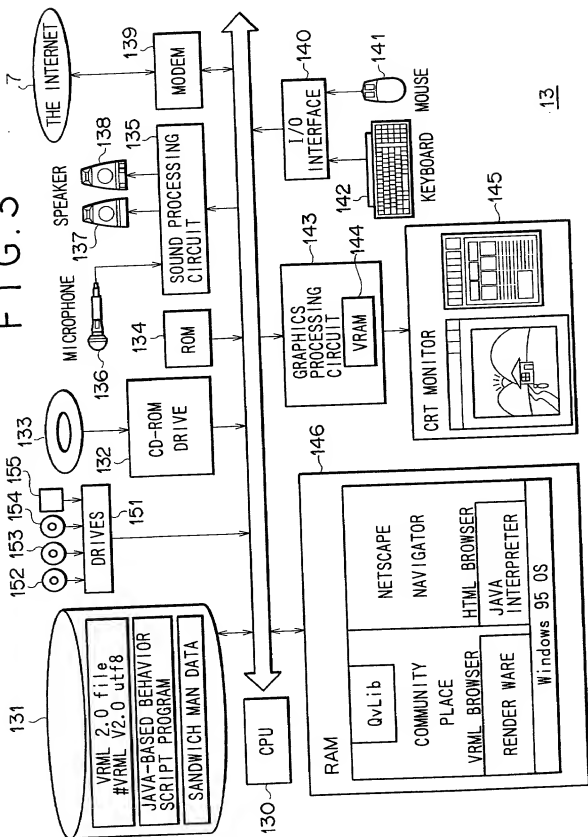


FIG. 4

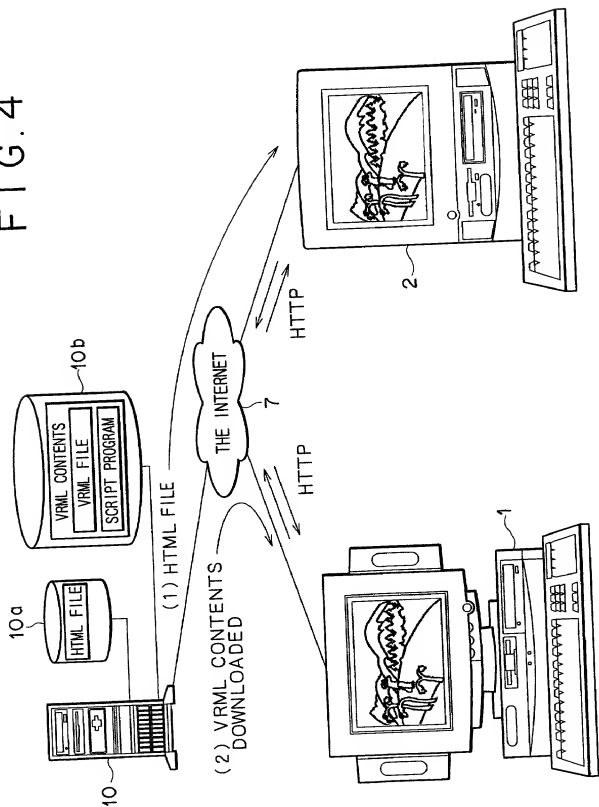


FIG. 5

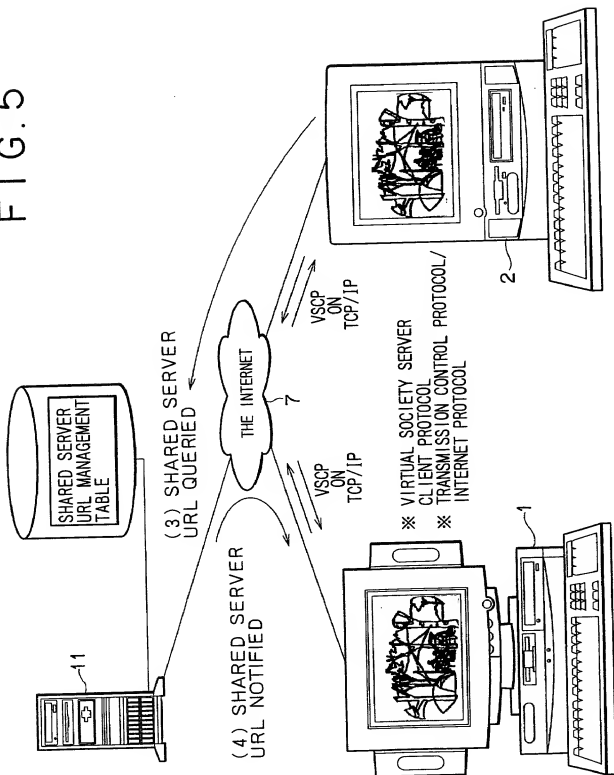
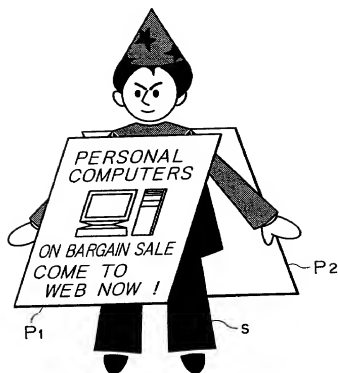
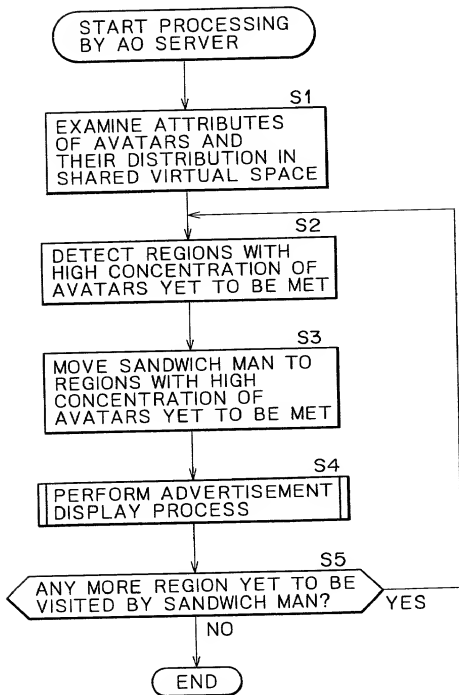


FIG. 7



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FIG. 8



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FIG. 9

| AVATARS | SANDWICH MAN "S" | | | |
|---------|---|--------------------------------|--------------------------------|--------------------------------|
| | ATTRIBUTES OF AVATARS (NUMBER OF TIMES EACH AD IS VIEWED BY EACH AVATAR) | | | ADVERTISMENT A ₃ |
| | CURRENT COORDINATES A ₁ | ADVERTISMENT A ₂ | ADVERTISMENT A ₃ | |
| a | Xa Ya Za | 1 | 0 | 0 |
| b | Xb Yb Zb | 1 | 2 | 0 |
| c | Xc Yc Zc | 1 | 0 | 0 |
| d | Xd Yd Zd | 2 | 3 | 0 |
| e | Xe Ye Ze | 1 | 0 | 0 |
| f | Xf Yf Zf | 1 | 0 | 0 |
| g | Xg Yg Zg | 0 | 1 | 0 |
| h | Xh Yh Zh | 1 | 0 | 0 |
| i | Xi Yi Zi | 0 | 0 | 0 |

FIG. 10

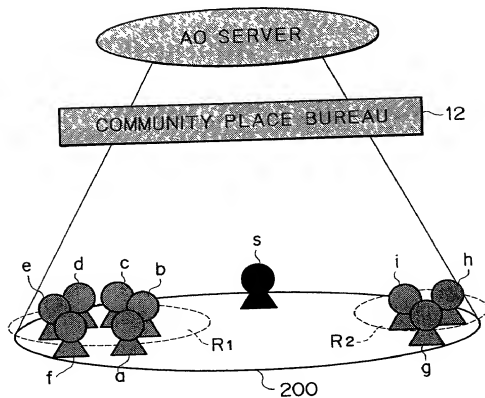


FIG. 11

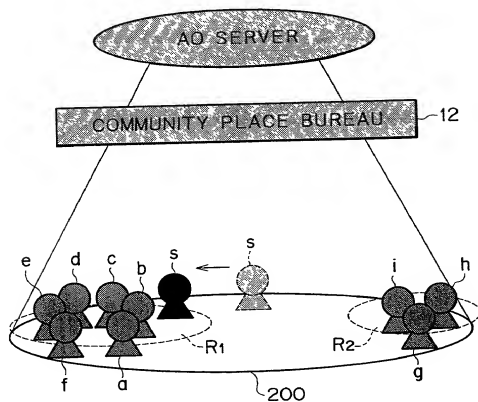


FIG. 12

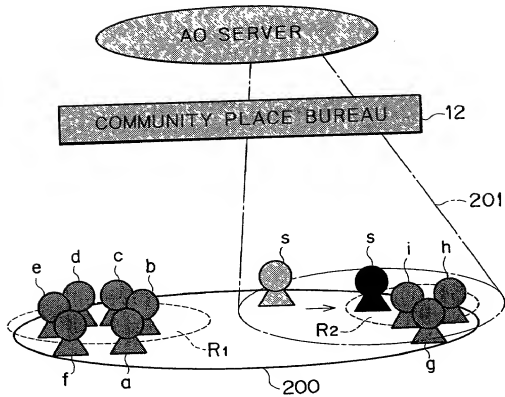
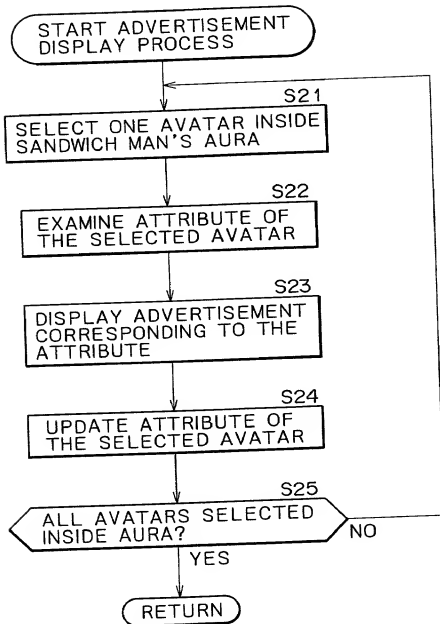


FIG. 13



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FIG. 14

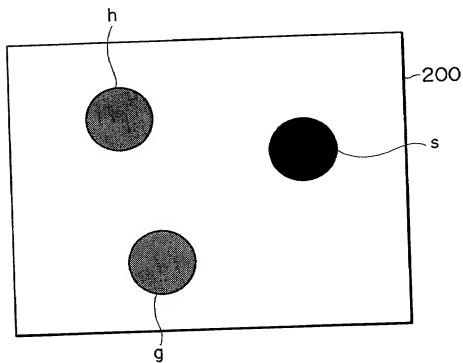
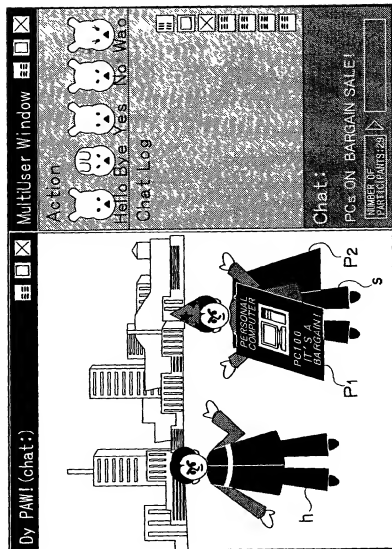


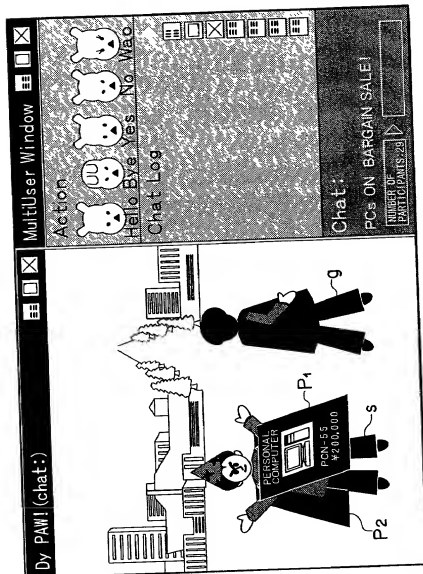
FIG. 14

FIG. 15



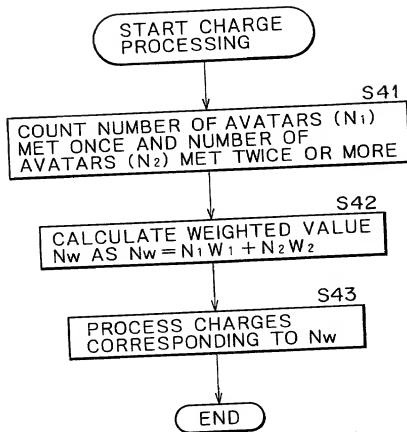
USER G'S BROWSER SCREEN

FIG. 16



USER H'S BROWSER SCREEN

FIG. 17



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